CASE STUDY DELIVERING HIGH QUALITY AND AFFORDABILITY IN AUTOMOTIVE.

PAINT CIRCULATION SYSTEM



PROBLEM:

A subsidiary of a large multinational automotive manufacturer wanted to build its first plant in the United States. As part of the construction, the subsidiary needed to install automotive high efficiency spray booths that it would use to paint bumpers.

The booths had to be capable of producing parts that met the automotive manufacturer's high quality standards and be cost-effective enough to fit within the subsidiary's budget.

SOLUTION:

After evaluating multiple suppliers, the subsidiary decided to work with Sprimag, as it was the only company that could deliver a solution that met the automotive manufacturer's stringent specifications at the subsidiary's budget.

Sprimag engineered and built two turnkey systems at the plant. The systems featured high capacity automotive waterwash spray booths with temperature and humidity controls, paint circulation systems, fire protection equipment, misting equipment at the loading area, enclosed illuminated part inspection chamber, and air conditioned part loading and unloading rooms.

To lower costs, Sprimag engineered the process equipment so that they were built using each fabricator's standards, eliminating the added cost for customization. Major purchased components were specified in such a way as to minimize or eliminate customization. Some local fabricators and installers were selected to minimize jobsite costs. oxidizer, further reducing the system's overall footprint and lowering purchasing costs.















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