

### **CASE STUDY**

# INNOVATIVE AUTOMOTIVE PAINT SYSTEMS THROUGH LONG TERM PARTNERSHIP







## **PROBLEM:**

A leading global automotive component manufacturer was looking for a company that could provide innovative paint systems for its North American plants.

## **SOLUTION:**

The automotive component manufacturer, having seen Sprimag's standard machines at a trade show, purchased a standard Sprimag machine for one of its facilities. Sprimag's quick response and service on the first machine led to a long-standing and trusted relationship with the manufacturer, spanning more than 20 years and 35 different projects. While Sprimag initially supplied this automotive component manufacturer with standard machines, custom-engineered systems were also supplied by Sprimag to meet unique and specific requirements at other facilities. Examples of custom solutions include:

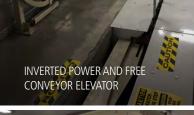
#### SATISFYING LOCAL ENVIRONMENTAL REQUIREMENTS

Sprimag redesigned an existing system to incorporate environmentally friendly components to meet the plant's local environmental regulations. Sprimag made several modifications, including converting a large fresh air-supplied spray booth to a recirculating design, providing a new regenerative thermal oxidizer for pollution control, and re-balancing the air flow to ensure that the air movement inside the process equipment was negative to the building.

#### OVERCOMING SMALL FOOTPRINT CHALLENGES

Sprimag was able to fit a large paint system into a plant's small footprint by providing elevators, which moved some process equipment to the second level, freeing up space on the first floor.

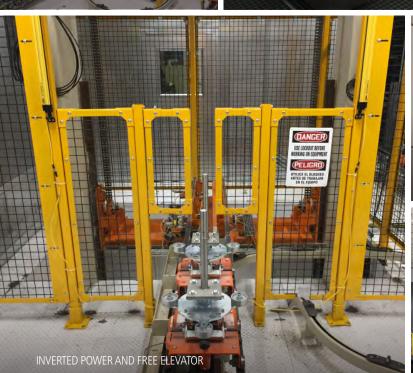




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